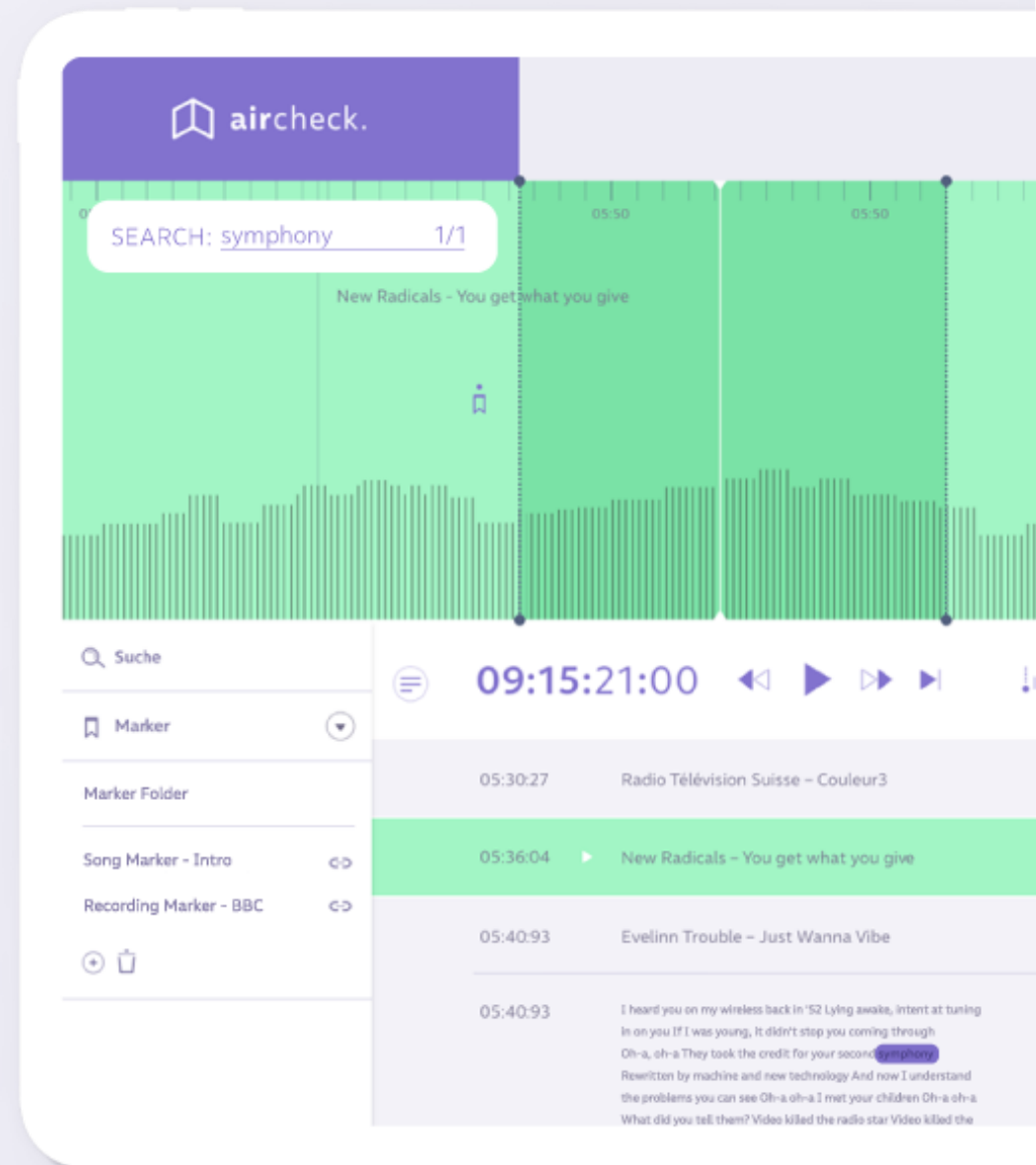




# aircheck.

Find, track & analyze  
keywords, your name or brand  
on radio, tv or linear stream.

aircheck. makes audio and video transparent and searchable



# the Problem

Different from social media or text, with content from media outlets (radio, tv) and other audio or video sources - **it is not possible** to:

- search for **keywords** in audio and video
- know precisely **where, when & who** has mentioned your name, brand or company in the media
- Find and understand content in **different languages**
- track what your **competitors** are doing
- quickly and efficiently find **content** after the fact



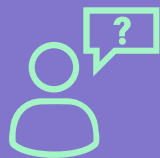
# the Solution

**aircheck.** monitors all the media source relevant to you and make it transparent like never before:

- **track** your presence in media (TV / Radio / Podcasts)
- **notify** automatically when specific keywords are mentioned on-air
- **search and record** any audio & video data
- **monitor** your brand and competitors
- give you **instant access** to a replay



# facts & figures



50 customers



220 radio stations are recorded



+1 mio hours recorded / +5'000 added daily



25 languages transcribed



# meet the founders



**Michael Buholzer**

Co-Founder, CEO

*Experienced consultant, project manager, and entrepreneur in media.*

EMBA BA SUPSI/lecturer



**Mathieu Habegger**

Co-Founder, CTO

*Experienced consultant and developer of media solutions.*

MSc CS EPFL

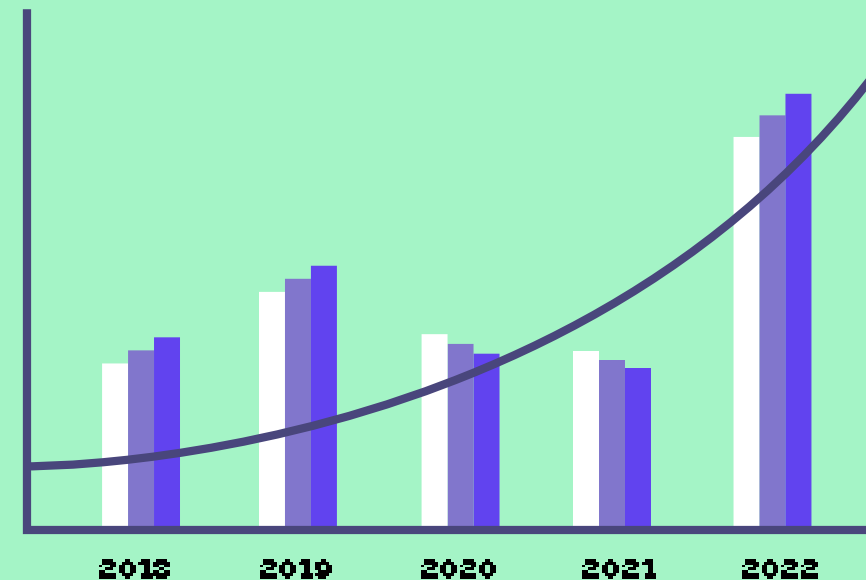
**More than 20 years of experience in media and digital transformation.**



# financials

Over the past five years, we have been showing confident and stable income growth. We have subscribed and paying customers in the media sector.

We are prepared to launch into the next phase of our growth and looking a first external seed investment to launch the newest version and go into larger markets



# summary

We believe everyone should be able to **find and track** their brand and keyword mentions across podcasts, TV & radio.

We're your AI/BI solution.

**Thank you for attention!**

